4 October, 2024

**ISUZU BRINGS THE CHEER WITH TIMELY SERVICE DEAL**

Upping the ante on the truck sales front this festive season, Isuzu is spreading some cheer to new truck owners by bringing back its popular [Merry Truckmas promotion](https://www.isuzu.com.au/offers/truckmas-service-agreements-offer/), which reduces the price of any [Isuzu service agreement](https://www.isuzu.com.au/customer-care/isuzu-service-agreements/) package by $1,000\* across the range.

With the cost of doing business steadily rising, particularly for those operating capital equipment, the service-centric deal presents a timely opportunity for businesses seeking genuine value and optimal efficiencies.

From fuel costs, to staffing and increasing compliance obligations, the total cost equation of running a vehicle fleet has long been noted as the [number one challenge](https://www.isuzu.com.au/news/future-of-trucking/) that Australian businesses in transport are experiencing year-on-year.

As market leader and with thousands of customers across Australia, Isuzu trucks recognises the non-negotiable requirement for maximum uptime and operational efficiency, especially as the close of the calendar year draws near.

**Maximum value**

Alleviating some of this pressure, Isuzu’s Merry Truckmas promotion is applicable across the entire range of Isuzu Truck models, meaning that no matter the vocation or truck variant, customers can receive $1,000 off the price of an Isuzu service agreement.

Isuzu’s service agreement packages offer truck owners predictability for their ongoing maintenance costs, with either monthly instalments or an upfront fee payment, helping to give clearer vision of the total cost of running a vehicle.

Isuzu offers several levels of service agreements for new truck purchases which can be tailored to suit business needs, including Isuzu Essentials, Isuzu Essentials Plus and for the most comprehensive cover, Isuzu Total.

**Christmas comes early**

The promotion period runs from 1 October 2024 until 31 December 2024 and is available to customers who opt-in for an Isuzu service agreement when purchasing a new truck, or with the delivery of a new truck on order.

Slashing $1,000 off the total cost of a three-year service agreement puts more cash in the pockets of Isuzu customers heading into the festive season, whilst importantly, ensuring they receive superior aftersales care for their new investment into 2025.

Isuzu customers who sign on for a service agreement can check-in to any one of over 75 dealership and Authorised Service and Parts Outlet (ASPO) locations across the [national dealer network](https://www.isuzu.com.au/dealer-map/).

**ends**

*\*The Merry Truckmas Promotion (Promotional Offer) comprises $1,000 off a three-year service agreement package with any new truck sold or delivered during the Promotion Period between 01 October 2024 – 31 December 2024. National Fleet and Government truck purchasers are not eligible. For full terms and conditions visit* [*www.isuzu.com.au/terms-conditions*](../Edited%20Approved/www.isuzu.com.au/terms-conditions) *or speak to your local Isuzu Trucks Dealer.*

**For further information, please contact:**        **For Isuzu Trucks releases and photos:**

Sam Gangemi                                                      Arkajon Communications

Isuzu Australia Limited                                       Phone: 03 9867 5611

Phone: 03 9644 6666                                           Email: [isuzu@arkajon.com.au](mailto:isuzu@arkajon.com.au)